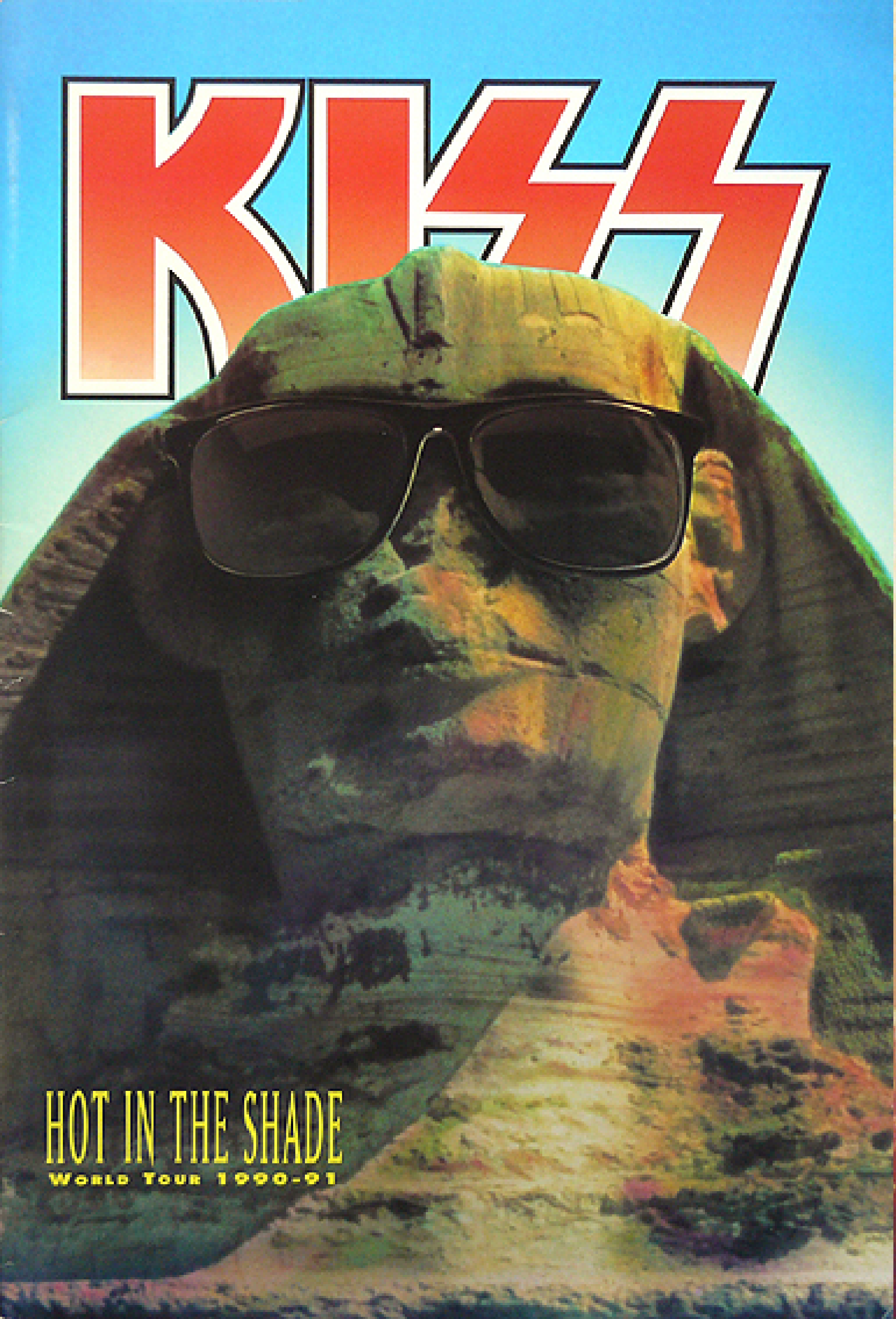


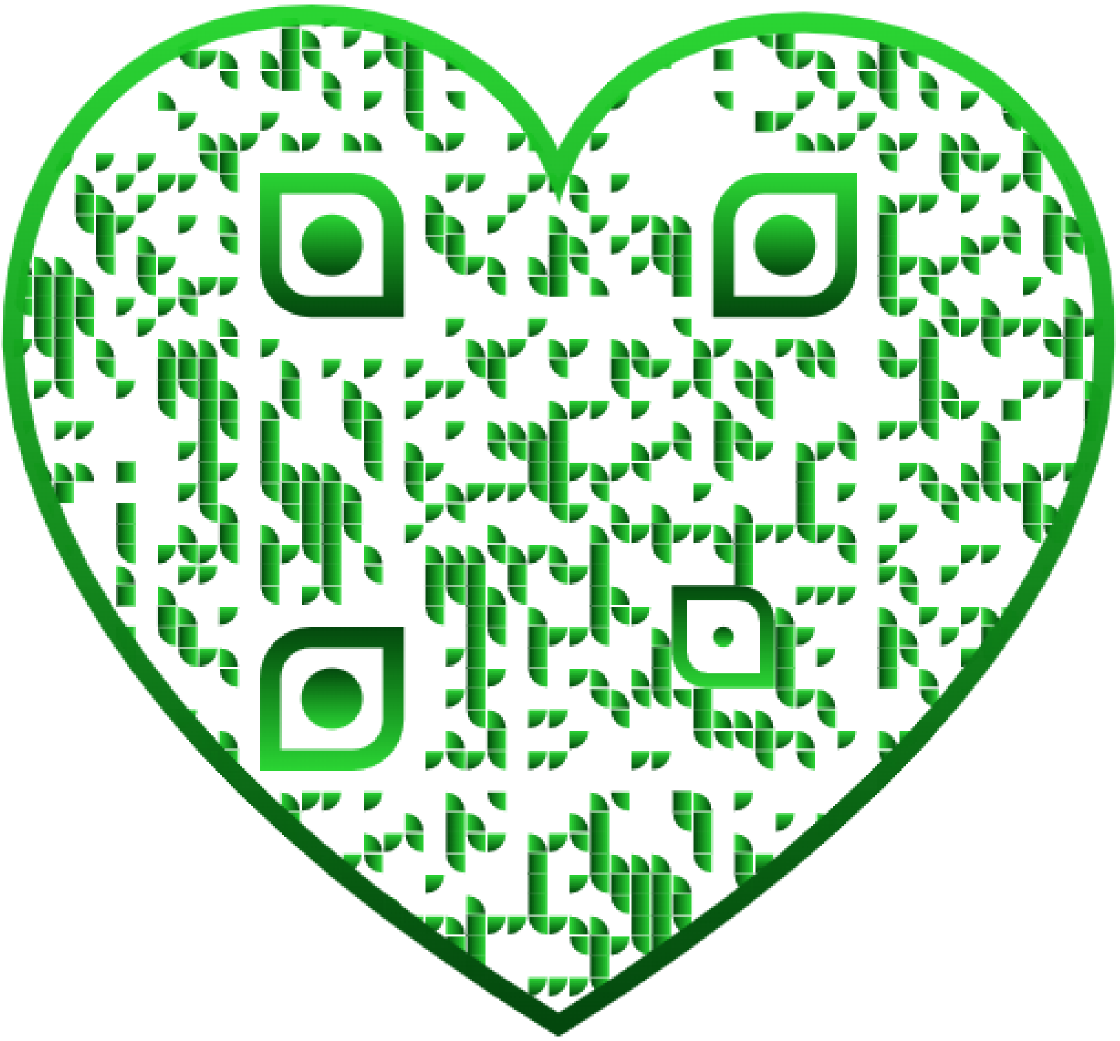
KISS

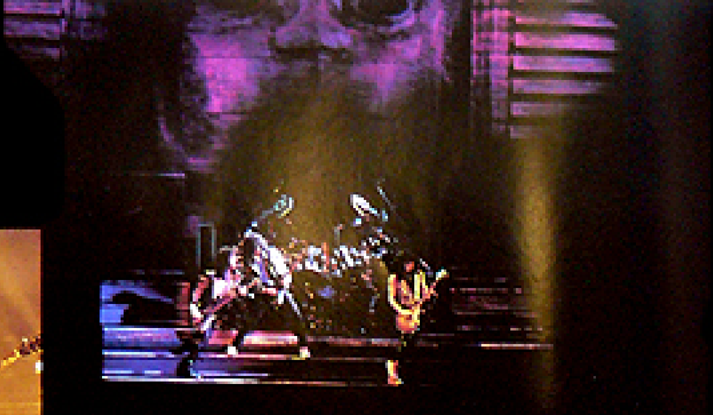
HOT IN THE SHADE

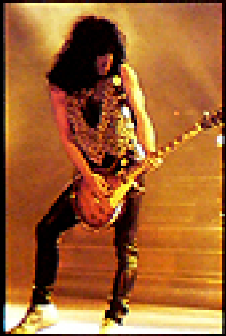
WORLD TOUR 1990-91

May 4	Lubbock, TX
May 5	Dallas, TX
May 6	Austin, TX
May 8	Tulsa, OK
May 9	Wichita, KS
May 10	Omaha, NE
May 11	Sioux Falls, SD
May 12	Kansas City, MO
May 15	Topeka, KS
May 17	Terre Haute, IN
May 18	Auburn Hills, MI
May 19	Toledo, OH
May 20	Fort Wayne, IN
May 22	Cape Girardeau, MO
May 23	Cedar Rapids, IA
May 25	Minneapolis, MN
May 26	Fargo, ND
May 27	Duluth, MN
May 28	Green Bay, WI
May 30	Peoria, IL
May 31	Evansville, IN
June 1	St. Louis, MO
June 2	Des Moines, IA
June 3	Chicago, IL
June 6	Columbus, OH
June 7	Dayton, OH
June 8	Indianapolis, IN
June 9	Cleveland, OH
June 12	Cincinnati, OH
June 13	Grand Rapids, MI
June 15	Toronto, ONT
June 16	Worcester, MA
June 17	Middletown, NY
June 20	Providence, RI
June 21	Rochester, NY
June 22	Binghamton, NY
June 23	Pittsburgh, PA
June 26	Philadelphia, PA
June 27	Allentown, PA
June 28	Uniondale, NY
June 29	Mansfield, MA
June 30	East Rutherford, NJ
July 1	Springfield, MA
July 3	New Haven, CT
July 6	Portland, ME
July 7	Albany, NY
July 8	Harrisburg, PA
July 10	Fairfax, VA
July 11	Roanoke, VA
July 12	Norfolk, VA
July 13	Wheeling, WV
July 14	Charleston, WV
July 17	Lexington, KY
July 18	Johnson City, TN
July 19	Knoxville, TN
July 20	Atlanta, GA
July 21	Nashville, TN
July 24	Columbia, SC
July 25	Charlotte, NC
July 26	Greenville, SC
July 27	Greensboro, NC
July 28	Fayetteville, NC
July 30	Savannah, GA
Aug 1	Jacksonville, FL
Aug 2	Orlando, FL
Aug 3	Miami, FL
Aug 4	Tampa, FL
Aug 5	Birmingham, AL
Aug 8	Memphis, TN
Aug 10	Huntsville, AL
Aug 11	Jackson, MS
Aug 12	Shreveport, LA
Aug 14	Biloxi, MS
Aug 16	Houston, TX
Aug 20	San Antonio, TX
Aug 21	Fort Worth, TX
Aug 24	Little Rock, AR
Aug 25	Oklahoma City, OK
Aug 30	Denver, CO
Aug 31	Casper, WY
Sept 1	Salt Lake City, UT
Sept 3	Billings, MT
Sept 4	Boise, ID
Sept 6	Vancouver, BC
Sept 7	Seattle, WA
Sept 8	Spokane, WA
Sept 10	Portland, OR
Sept 12	Sacramento, CA
Sept 13	San Francisco, CA
Sept 14	Long Beach, CA
Sept 15	San Diego, CA
Sept 16	Phoenix, AZ

And There's No Stoppin' Us!

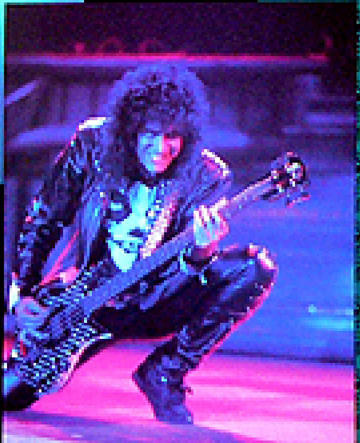


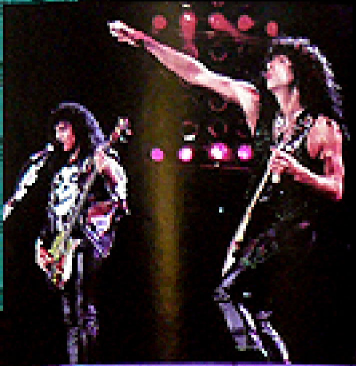




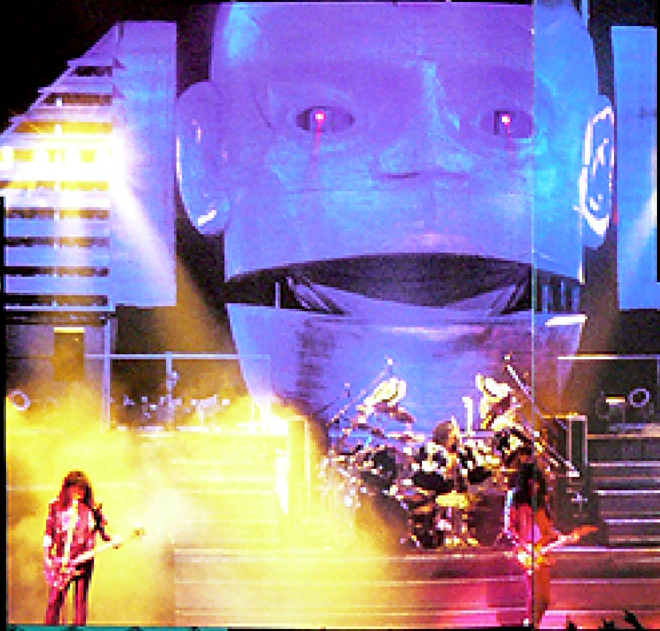
HOT IN THE SHADE

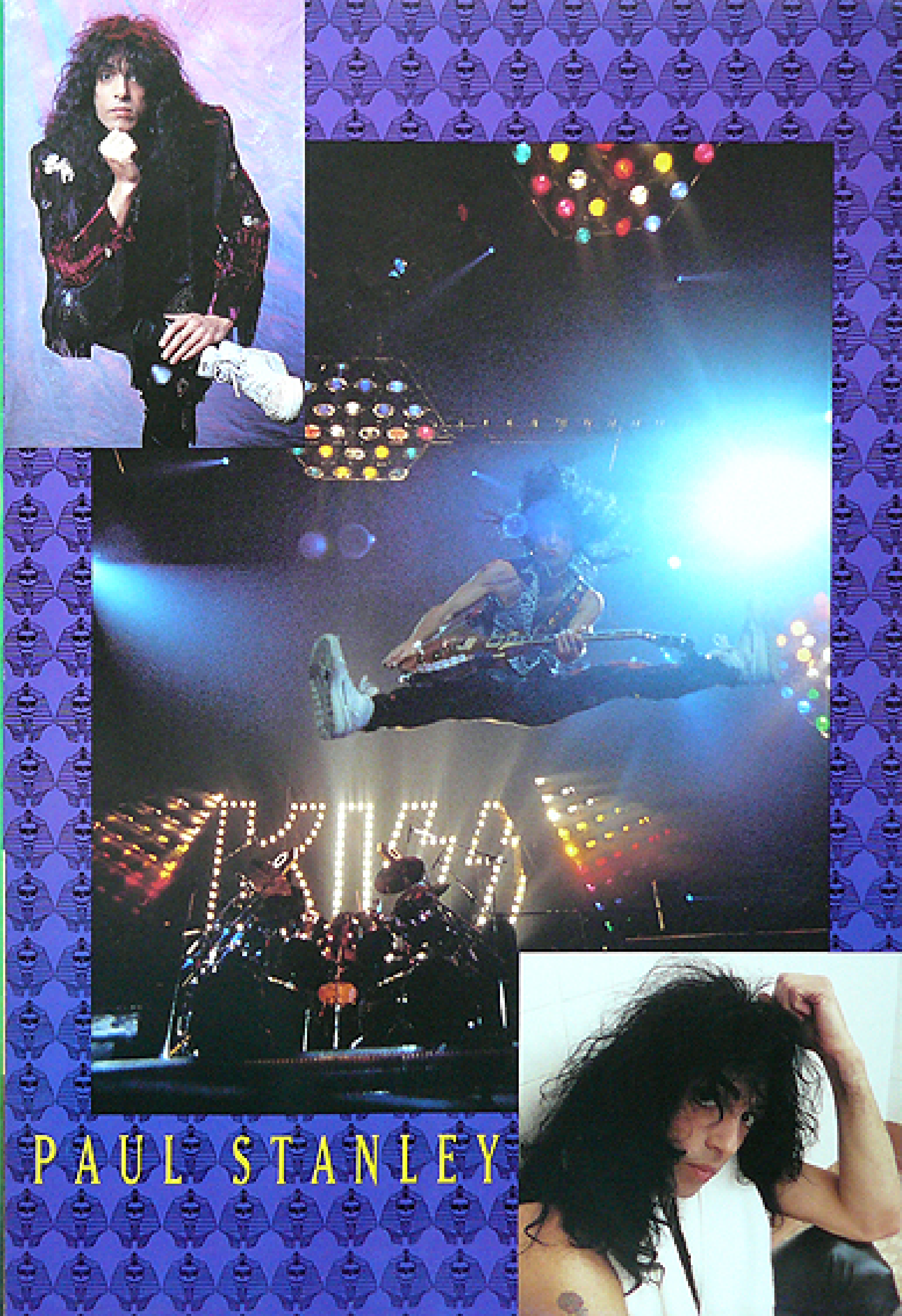
In a world filled with bands whose overnight success is usually matched by their equally overnight return to obscurity, there are few legends...And in a time when many groups pay tribute to their heroes with hollow imitation, most of those heroes have ceased to exist. ◆ KISS has always been the exception. ◆ KISS continues to be loved by their fans and despised by their critics. With each passing year and with every new voice that raises praise or condemns them, their place in rock history grows larger and larger. ◆ Heroes? Of course! ◆ Legends? Absolutely! ◆ When the band first made its debut at New York's Academy of Music, opening a 1973 New Year's Eve bill with Blue Oyster Cult, Iggy Pop and Teenage Lust, the rock scene was ripe for the kind of change KISS represented. ◆ Wherever and whenever KISS played, stunned audiences spread the word about the most flamboyant rock stage show ever assembled. The pounding, direct rhythms, simple anthemic melodic hooks and big chant along choruses were perfect for the newly born KISS nation. ◆ The records did not impress critics or radio programmers at first and the live shows connected only with the fans who saw them. Headlining groups blown off stage by the "take no prisoners" performances of KISS were furious and tried to sabotage the band's equipment to slow them down. Finally, when not one headlining group would allow them to open their show, KISS took their own music to people in theatres and clubs nationwide. ◆ Within two years, KISS was headlining stadiums. KISS had become an institution — There were KISS comic books, television feature films and a host of paraphernalia the likes of which had not been seen since the days of Beatlemania. ◆ In 1977, 1978 and 1979, the Gallup Poll named KISS the most popular group in the world — above the Beatles, Led Zeppelin and a host of others. ◆ KISS music has always combined "spit in your eye" attitude and musical proficiency as witnessed in timeless 'foot-stompin'' tunes like "Rock and Roll All Nite", "Detroit", and "Deuce", finally capturing the excitement of the group's live show on vinyl with "KISS ALIVE" released in late '75, quickly establishing the group as the premier American Supergroup. ◆ When KISS felt like doing a ballad ("Beth") they did it, and not just your standard hard rock ballad with muted guitars and baby drums, but a full blown orchestral outing powerful good enough to dominate the airwaves. ◆ When they felt like making a record with



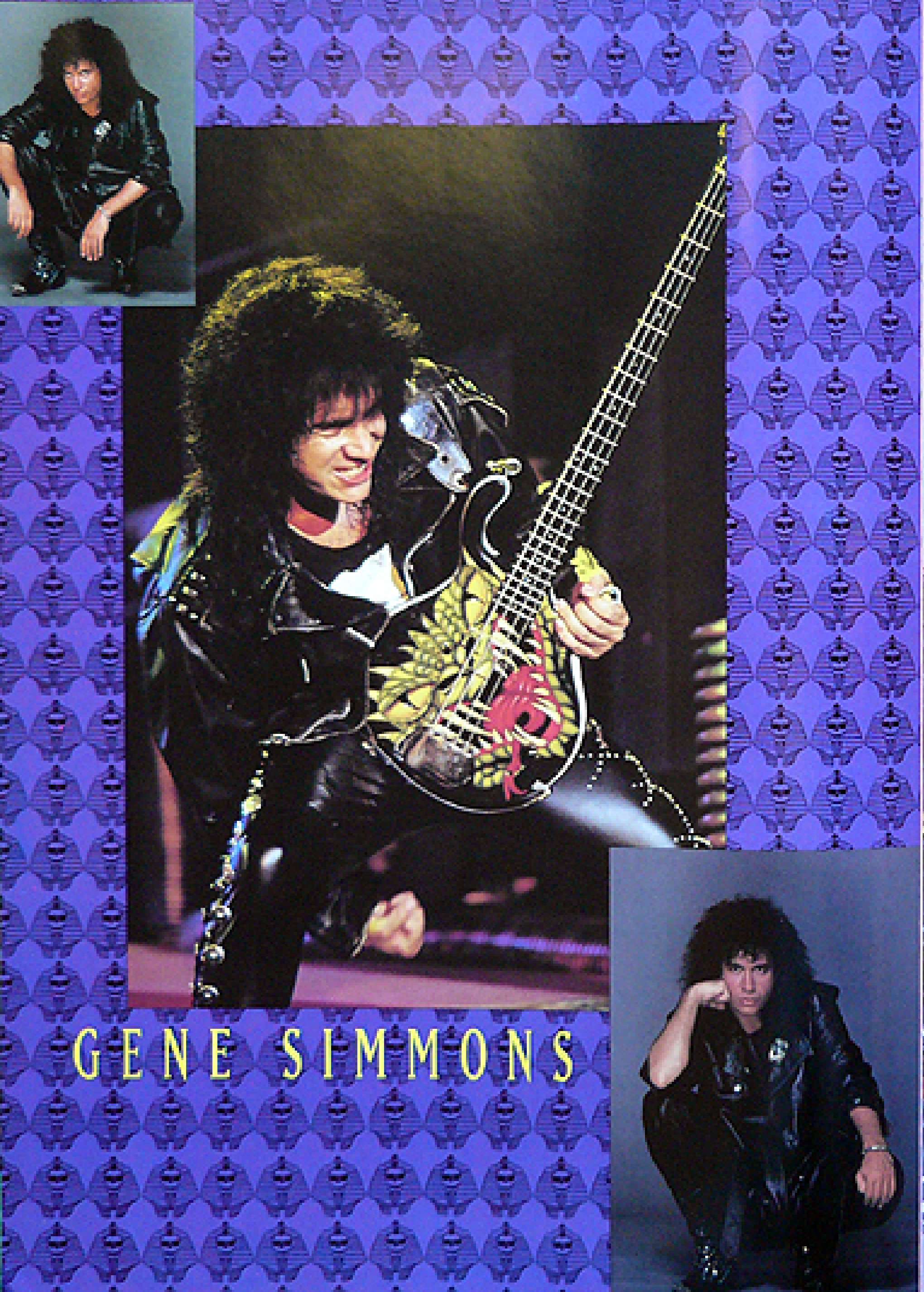


When disco beat rumbled, they did it and did it with fanfare and a flourish, "I Was Made For Lovin' You" from their "DYNASTY" LP, sleeving top hat and tongue and lowering the barriers for others to drop over later down the line. ◆ When they felt like making a concept album they came up with one of the best, ("MUSIC FROM THE ELDER") a record that provided new and daring musical exploration, resulting in a darker look and a renewed thirst for the "hard stuff." When they felt that continuing to wear their world famous war paint makeup would see them recreating their past instead of forging the future, they did what their critics thought would end it all. Defying the odds, they took the makeup off and proved once and for all that underneath was a classic rock and roll band. ◆ Now an epic KISS embarks on their most ambitious tour in a decade to support "HOT IN THE SHADE", their [illegible] album — a fifteen song testament to their commitment to rock and roll, that's already spawned the Top 5 hit, "Forever" and three killer videos, among them "Rise To It", where for the first time in [illegible] years, KISS puts their makeup back on for a flashback sequence. ◆ If you had to describe KISS simply? Just say rock and roll! KISS never has and never will preach to their fans. The do not endorse religious groups or political parties, the only politics they like to talk about are the real human politics and the value of the word "F...un" in "Love" and "Lust." They may not solve your personal problems, but they can help solve them, a welcome respite from the traffic jam or the boss. Two hours of blistering music and spectacle with no rocket left unfired and no bomb left unexploded in their noble quest to overload all circuits and burn out the senses. ◆ Sure, some bands like to moan on all deep and meaningful, staring into space and howling at the moon, but that simply isn't the KISS way. ◆ Understand? ◆ Fast approaching the end of their second decade together, 25 albums, and millions of sales later, what was true at the birth of KISS is still true: YOU WANTED THE BEST, YOU GOT THE BEST...THE HOTTEST BAND IN THE WORLD, KISS.



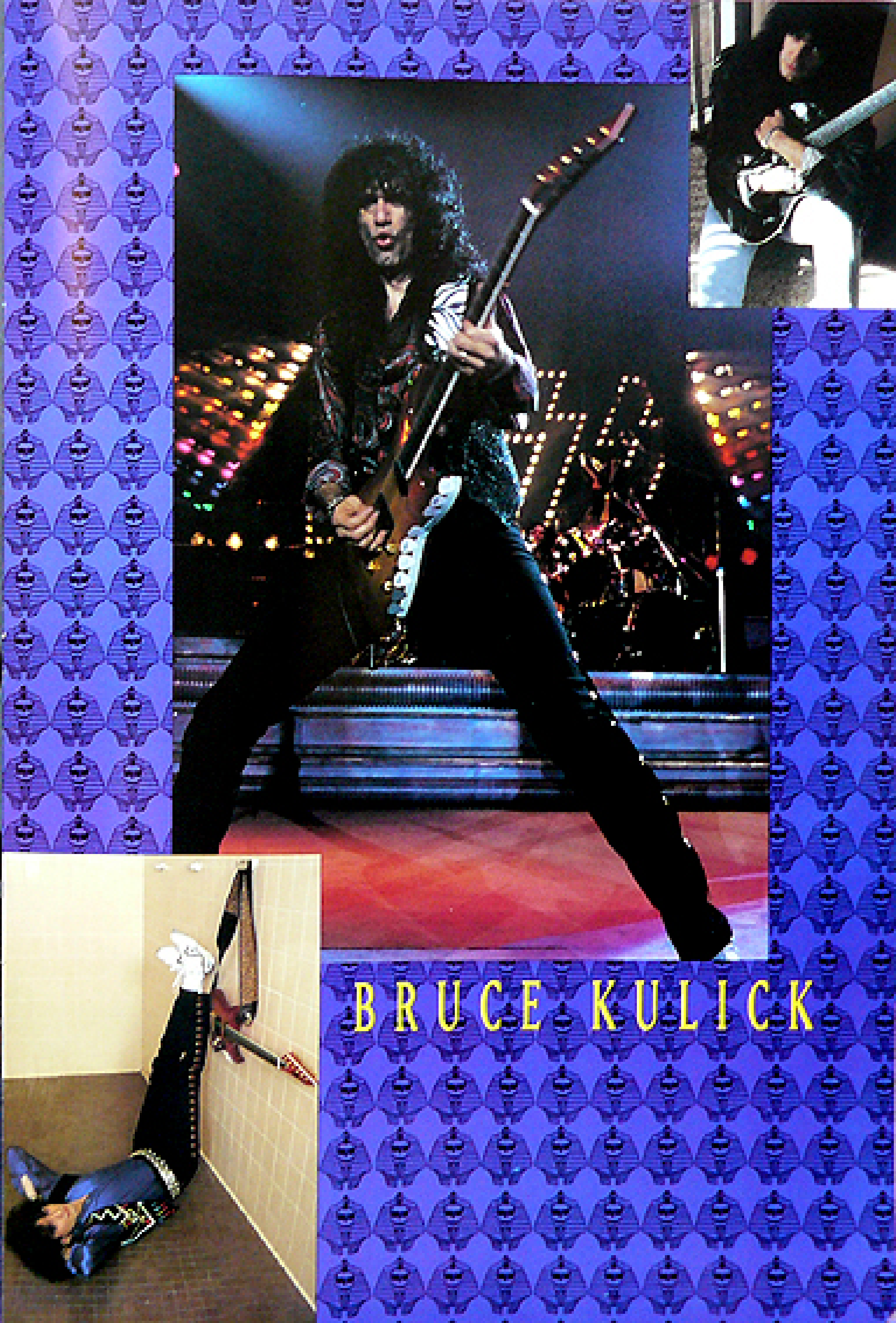


PAUL STANLEY



GENE SIMMONS

ERIC CARR



BRUCE KULICK

GREAT MOMENTS IN KISSTORY

1972

Former Wicked Lester members Paul Stanley and Gene Simmons see ad in Rolling Stone Magazine: "Drummer will do anything to make it." Peter Criss subsequently joins on drums.

KISS remains trio four or five months, places Village Voice ad for guitarist with "flash and balls." Ace Frehley is last to audition, sporting one red and one orange sneaker. KISS practices in freezing loft on West 23rd Street. The first line up is complete: Gene Simmons, Paul Stanley, Peter Criss, and Ace Frehley.

1973

KISS plays Daisy's regularly, perfecting makeup. Ace designs logo.

First appearance at Coventry Club. KISS plays Tuesday, Wednesday, Thursday for $30.00. (January)

KISS enters Electric Lady with Eddie Kramer. Cut demo of "Watchin' You", "Deuce", "Strutter", "Firehouse", and "Black Diamond". (June)

KISS starts to build local rabid N.Y. following by promoting their own shows. KISS plays Hotel Diplomat with Brats, Planets, Luger, and Street Punk. Variety's Fred Kirby gives positive live review. (July, August)

Bill Aucoin sees and approaches. Assumes management under stipulation of securing record deal within two weeks. Aucoin sends tape to Neil Bogart, who flies from Los Angeles to New York to see KISS.

Contract with Casablanca, band enters studio to record "KISS". (October)

New Year's Eve debut at New York Academy of Music, opening for Blue Oyster Cult, Iggy Pop and Teenage Lust. Gene sets his hair on fire. (December)

1974

1st LP "KISS" released, enters Top 100 in matter of weeks. First U.S. tour opening for Manfred Mann and Savoy Brown. Within eight months, KISS headlines 2000-3000 seat halls, U.S. and Canada. (February)

2nd LP "HOTTER THAN HELL" released. (October)

1975

"DRESSED TO KILL" released. Their 3rd LP, featuring "Rock and Roll All Nite".

First major arena sell-out, Cobo Hall, Detroit, Michigan. Ohio and Iowa shows become Alive! KISS Army in full force. (May)

KISS visits Cadillac, Michigan. Cadillac High School football team has winning season through "KISS Defense" tactics. Assistant coach writes KISS, group suggests homecoming visit for 2000 students plus concert in gym. (October 9)

Mayor of Cadillac and city officials present KISS with key to city. Officials all wear KISS makeup. KISS parade held on Main Street/KISS Boulevard. (October)

"ALIVE", double live album released – platinum.

New Year's Eve KISS headlines New York's Nassau Coliseum. This time, Blue Oyster Cult opens for them. (December)

1976

Live debut – Europe, summer tour of U.S. (July-August) in 30-40,000 seat stadiums and 100,000 seat football fields. (Europe – May)

First tour in England. (June)

"DESTROYER" (4th LP) – platinum – features "Beth" and "Detroit Rock City".

"DESTROYER" tour hits the south with 35 tons of equipment, 40-member crew, seven tractor-trailers. Set is largest mobile one in U.S., involves video projection, rockets, cranes, visual effects and the God of Thunder machine. (August)

"Beth" released, becomes million seller in U.S. (September)

KISS tours Japan. (September)

"ROCK AND ROLL OVER" ships platinum – features "Calling Dr. Love" and "Hard Luck Woman".

1977

Blood drawn for first "Marvel comics Special" (February)

"Marvel Comics Special" on sale, 400,000 copies purchased (June 30)

"LOVE GUN" ships platinum – features "Christine Sixteen" (June).

KISS tours U.S. "ALIVE II" cut at Forum. (August)

KISS tours Canada and Japan, breaks attendance records held by the Beatles. (July)

KISS Number One on Gallup Youth Survey of 1,089 U.S. teenagers' favorite groups. (September)

KISS is Billboard Artist of the Year for Hot 100 and Top LP's combined. (December)

1978

"ALIVE II" double live with one studio side released – platinum.

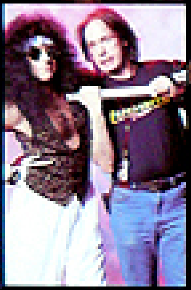
KISS on "American Music Awards" via video tape. (January)

Interview and performance on CBS [illegible] "The Land of Hype and Glory" with Edwin Newman.

World Premiere Movie: "KISS Meets the Phantom of the Park". (October)

"DOUBLE PLATINUM" released. Greatest hits double LP – platinum. Four solo LPs released on the same day: 5 million copies shipped.

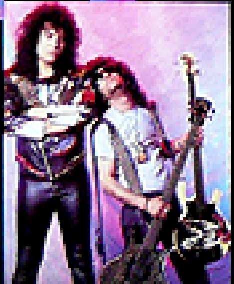
Keep On Rockin'!!


Eric with John Walsh

Bruce with Mike Rush

Paul with Tony Byrd

Gary Corbett, keyboards from hell


Gene with David Hale

BAND

Paul Stanley–Guitar/Vocals
Gene Simmons–Bass/Vocals
Eric Carr–Drums/Vocals
Bruce Kulick–Guitar

ORGANIZATION

Larry Mazer–Entertainment Services Unlimited,
Sam Feldman, Pat Bonello, Steve Wood & Dallas Roey
Kiss Company–Sharon Jacobsen, Debbie Vierra
Steve Blendi–Tour Coordination
Billy Francis–Tour Manager
Jason Goldstein–Tour Accountant
Patrick Prendergast–Security

PRODUCTION CREW

Charlie Hernandez–Production Manager
Dave Sutherland–Stage Manager
Greg Price–Sound Engineer
Dave Debow–Lighting Designer
Vince Butler–Monitor Engineer
Tony Byrd–Guitar Technician
Mike Rush–Guitar Technician
John Walsh–Drum Technician
Dave Hale–Bass Technician
Mary Mann–Wardrobe
Jeanine Carter–Hair
Ron Schweitzer–Head Carpenter
John Chapman–Carpenter
Ernie Bodeen–Carpenter
Mark Adams–Carpenter
Sean Ward–Head Rigger
Dan Snyder–Ground Rigger

Pyro Pitts/Lone Tech–Jane Chamberlain, Kurt Anthony
Lasers–Showlasers, Steve Jenkins
Showlasers Crew–Dave Franz, Rick Price
Limousines–Great Art, Alan Hitchins, Coolage Levity
Travel Agency–Traders Travel, Laurie Lorenzini
Sound–Eastco, Barry Price
Sound Crew–Marty Bates, Francesco DeMarzio, Gary Tone
Varilights–Varilite, John Wiseman, Garry Sorensen
Varilite Crew–Jeff Hartford, Eric Wade
Lights–N.S. Bolds, Robert Roth, Jim Chapman
Lights Crew–Peter Hogan, Howard Adams, Rob Lowery,
John Collinelli, Kevin Kotrar, Brad Rodgers
Trucks–Upstaging, Jim Rodenbaumer, Barbara Diamond,
Steve Hughes
Truck Drivers–Gordon Blakesley, James Turner, Charlie
Carson, Joe Graziano, Glenn Bell, Larry Miller
Busses–Roma Coach, Jimmy Hobson, J. Tim Cox
Bus Drivers–Bud "Bear" Jones, Harold Hinant,
Danny Shelton, Eugene Holmes

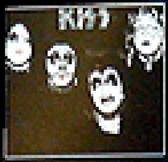
Record Company–Mercury/Polygram
Agency–Creative Artists Agency, Mike Pearson
Merchandising–Winterland Productions,
Dell Furano & Laura Roth
Tourbook Design–Marcia Hanabusa, Cartoon Design SF
Tourbook Photography–Michael Johansson, Mark Weiss,
Neil Zlozower, William Hames
Lithography–Michael Jones Aesthetic Lithograph

For additional copies of this program please send,
[illegible] to KISS, c/o Rock Express,
P.O. Box [illegible], San Francisco CA [illegible]
For information on KISS shirts and other merchandise
please write to the above address.

© The Kiss Company 1990

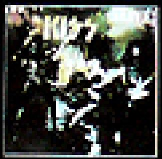
Printed in the USA

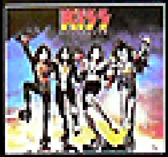
THE ALBUMS


KISS
February, 1974
Gold

HOTTER THAN HELL
October, 1974
Gold

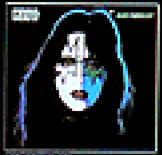
DRESSED TO KILL
March, 1975
Gold


ALIVE!
September, 1975
Triple Platinum


DESTROYER
March, 1976
Triple Platinum

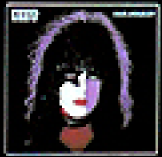
ROCK AND ROLL OVER
November, 1976
Double Platinum

LOVE GUN
June, 1977
Double Platinum

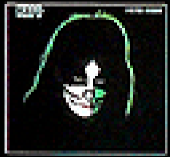

ACE FREHLEY
September, 1978
Platinum

DOUBLE PLATINUM
April, 1978
Platinum

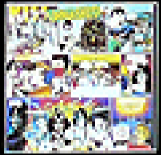
GENE SIMMONS
September, 1978
Platinum


PAUL STANLEY
September, 1978
Platinum

ALIVE II
October, 1977
Triple Platinum


PETER CRISS
September, 1978
Platinum

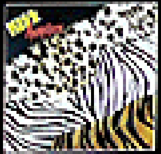
DYNASTY
May, 1979
Double Platinum


UNMASKED
May, 1980
Gold

(Music from)
THE ELDER
November, 1981

CREATURES OF THE NIGHT
October, 1982
Gold

LICK IT UP
September, 1983
Platinum


ANIMALIZE
September, 1984
Platinum

ASYLUM
September, 1985
Platinum

CRAZY NIGHTS
September, 1987
Platinum

SMASHES, THRASHES & HITS
November, 1988
Platinum

HOT IN THE SHADE
October, 1989
Gold

THE VIDEOS

ANIMALIZE LIVE UNCENSORED
1985

KISS EXPOSED
1987

CRAZY NIGHTS
1988